

PRESS RELEASE

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For Immediate Release



KM SUMMER SALE - Exclusive Preview Week Starts Thursday 1st July 2004

The KM Summer Sale officially begins on Thursday 8th July, however, Privilege Card holders have been invited to *exclusively* preview the sale a week in advance. Members can benefit from purchasing our latest Summer 2004 designer wear collections at further reduced prices *and* redeem money off vouchers already sent to them by mail.

KM SUMMER SALE - Starts Thursday 8th July 2004

The KM Summer Sale gets underway and members of the public get to see the amazing further reductions that are on offer to all.

**£100 worth of Money Off Vouchers are being sent to all existing
KM Privilege Card holders – as a reward for their loyalty
That's over £1,000,000 worth of Money Off Vouchers!**

Throughout the KM Summer Sale, customers can apply for Privilege Card Membership and also receive a free Money Off Voucher Booklet worth £100.

- £25 off any Suit
- £10 off any Casual Jacket
- £5 off any Shirt
- £5 off any Jeans
- £4 off any T-shirt or Top
- £3 off any Tie or Belt
- £25 off any Leather Jacket
- £8 off any pair of Shoes
- £5 off any Trousers
- £5 off any Knitwear
- £3 off any Cufflinks or Sunglasses
- £2 off any Shorts, Underwear and Socks

The card is free to apply for and as a valued and enables members to save **10%** on all menswear and clothing accessories at any Kurt Muller store.

Membership benefits also include; regular newsletters, exclusive invitations to sale previews, updates on in store promotions, further discount offers and competitions.

ENDS

For further information, please contact:

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